"Can’t figure out genetics? Here’s a handy guide"
- The Guardian

"The power of story: using storytelling to create short educational animations about DNA and genetics"
- LintelFilm

"A series of delightfully quirky animations"
- Front Line Genomics

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"Wonderful videos...about to start genetics with my science class, this is going to give me some lesson openers"
- teacher, New Zealand

"What a great way to inspire the next generation of scientists"
- @Motherbugblog

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